



Promoting Literacy With Your 0-12 Month Old

Why Is It Important?

Children begin learning literacy at birth by learning sounds, facial expressions and gestures.



When Can We Promote Literacy?

During every day experiences and routines with your child: morning, dressing, feeding, play time, bath time, bed time or whenever there is an opportunity.



What Can We Do Together?

- Read books out loud.
- Choose interactive books.
- Hold the book in the correct way.
- Choose books with good illustrations and minimal words.
- Use words interpret your child's gestures and sounds ("mmm" during feeding, you can say "you want more" or "yummy, that is good!")

How can we help?

- Use different voices and lots of expression when reading and playing.
- Let your baby read in their own way (choosing the book, turning pages, pointing to pictures, babbling.)
- Allow opportunity for your child to take a turn within the activity.
- Position yourself where your child can see you and the book.