

## Promoting Literacy With Your 12-24 Month Old

### Why Is This Important?

Promoting literacy at this age will help your child understand new words and beginning to use new words that they understand.



### When Can We Promote Literacy?

During every day experiences and routines with your child or whenever there is opportunity. It is helpful for your child to always have access to books around them.



### What Can We Do Together?

- Build on your child's interests (touch and feel books.)
- Point out "parts of a book" (title.)
- Point and talk about 1-2 things on each page.
- Ask simple WH questions about what you see on the pages (eg. "Where is the bear?")
- Use words to interpret and expand your child's sounds or words (eg. "Grrr" → "the bear says Grrr.")
- Choose books that are predictable and read them many times (eg. Brown Bear Brown Bear.)



### How Can We Help?

- Use different voices and sound effects and lots of expression when reading and playing.
- Pause often to allow your child to take a turn within the activity.
- Allow opportunity for your child to take a turn within the activity (pointing to a picture, turning the page, use a sound/say a word.)
- Position yourself where the child can see your face and the pictures on the pages.
- Draw your child's attention to the words around you (eg. point out labels.)